

UQ Founders Pledge

NOT IF, WHEN.
THE CAMPAIGN TO CREATE CHANGE

Entrepreneurs solve problems. The UQ Founders Pledge provides a path for members of our entrepreneurial community to create real change.

By joining this initiative, entrepreneurs can partner with UQ to create a shared vision for the future, and have a meaningful, lasting impact on society.

To join the Pledge, a founder makes a non-binding commitment to make a philanthropic gift in support of a cause at the University, at a time that is right for them, such as after the sale of their venture or an IPO.

There is no minimum amount, no formal contract, and founders can give to whichever cause they have an affinity with at the time of their donation. For example, founders may choose to support medical research, scholarships, or even entrepreneurial programs.

The UQ Founders Pledge is open to anyone who wishes to participate and UQ will provide entrepreneurs with networks and support to accelerate their aspirations.

Register your interest today at founders-pledge.uq.edu.au.

“Once success is achieved, this pledge allows a founder to pay it forward by partnering with UQ to make a genuine difference in someone’s life. That is something that is very satisfying and brings real meaning to an entrepreneur’s work.”



Jamien Zimmerman BS '96
TravelSIM founder and CEO

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iSeekplant founder and CEO Sally McPherson

Pledging to pay it forward

One of Australia's most promising entrepreneurs, iSeekplant founder and CEO Sally McPherson (Bachelor of Business Management/Bachelor of Arts '03) has signed on to the Founders Pledge.

Dubbed the 'Uber of plant hire', iSeekplant links machinery hire businesses to those needing equipment, and Ms McPherson said she was honoured to be an inaugural pledger.

"Entrepreneurs are people who often need help, but also really want to help," she said.

"By pledging, I am signalling my intention to financially support an area of need such as scholarships for deserving kids when I am financially able to do so.

"I hope to inspire other founders to do the same."

“As an ex-founder and future founder, I wanted to pledge my support and give back to UQ, as a way of showing my gratitude for the opportunities that the University has provided me.



Throughout my time at UQ, the startup ecosystem has helped me grow significantly; the strong network of founders, mentors, and facilitators are invaluable to any young entrepreneur and innovator.

I hope in the future that I can have a significant positive impact on my training grounds.”

Josh Tambunan

Chief Student Entrepreneur

Member benefits



EXCLUSIVE NETWORKING EVENTS AND OPPORTUNITIES



BECOME A FOUNDERS PLEDGE MENTOR OR MENTEE



ACCESS TO MBA-STYLE BOOT CAMPS AND COURSES



ACCESS TO UQ BRISBANE CITY MEETING ROOMS



TAILORED PROFESSIONAL DEVELOPMENT PROGRAMS



ACCESS TO UQ'S PIPELINE OF TALENTED ENTREPRENEURS

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VISIT OUR WEBSITE

Please visit founders-pledge.uq.edu.au for more information and to register your interest.

At UQ, 100 per cent of your contribution goes to the nominated cause.

