

Enquiry Management Framework

Objectives

This framework will provide a One UQ approach to manage inbound enquiries. It will provide guidance to:

- Set up and maintain a UQ-wide approach to manage enquiries across different channels
- Improve collaboration of different areas when managing enquiries
- Capture customer data and enquiries in a useful and consistent way
- Consolidate existing knowledge and implement effective knowledge management
- Set up required workflows and interfaces within the UQ systems



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